

**Basic Treehouse Content Rubric Part 1**[Print a PDF file of this page.](#)[Text and Layout](#), [Media](#), [Information](#), [About this Page](#)[Rubric Part 2](#), [Learning Process Rubric](#)

TREEHOUSE CONTENT	1 (lowest score)	2	3	4 (highest score)
<p><b>Text and Layout</b></p> <ul style="list-style-type: none"> <li>Spelling and grammar should be as perfect as possible because the treehouse is meant for publication.</li> <li>The layout and design elements (color etc.) should help communicate information clearly and consistently.</li> <li>Text and images are well placed and work together to communicate information.</li> <li>See: <a href="#">Adding Text</a>, <a href="#">All the HTML You Need</a></li> </ul>	<ul style="list-style-type: none"> <li>Spelling and grammar poor.</li> <li>Layout of text and images is haphazard and visually distracting.</li> <li>Design elements, such as color, are used in a way that is visually distracting and detracts from the learning experience.</li> <li>Huge errors with the HTML code cause the page to load improperly in a web browser (e.g. text, images and links do not display properly).</li> </ul>	<ul style="list-style-type: none"> <li>Spelling and grammar poor.</li> <li>Layout does not complement and go with the information that is presented.</li> <li>Design elements, such as color, are used in a way that is sometimes visually distracting and detracts from the learning experience.</li> <li>Some errors with the HTML code cause the page to load improperly in a web browser (e.g. text, images and links do not display properly).</li> </ul>	<ul style="list-style-type: none"> <li>Spelling and grammar are well done.</li> <li>Layout complements and goes well with the information that is presented.</li> <li>Design elements are used that do not detract from the learning experience but that don't add anything to it either. Design elements look attractive and are not distracting.</li> <li>No errors with the HTML code</li> </ul>	<ul style="list-style-type: none"> <li>Spelling and grammar are perfect.</li> <li>The layout complements and goes extremely well with the information that is presented.</li> <li>Design elements are used that really add to the learning experience.</li> <li>The student uses advanced HTML formatting properly.</li> </ul>
<p><b>Media: Images</b></p> <ul style="list-style-type: none"> <li>At least 3 images total, <i>including at least one student-created image</i>.</li> <li>Images should illustrate page content. Accurate copyright information must be posted with each media file (Copyright owner, date etc.).</li> <li>See: <a href="#">Adding Media</a>   <a href="#">Multimedia Reference</a></li> </ul>	<ul style="list-style-type: none"> <li>Only one image</li> <li><a href="#">Images too large*</a></li> <li>Copyright information not included or incomplete.</li> <li>Images not relevant to content of treehouse.</li> <li>Images of poor quality.</li> </ul>	<p>Same as 1 but there are two images (<i>However, neither are created by the student</i>).</p>	<ul style="list-style-type: none"> <li>Includes 3 images, <i>one of which was created by the student</i>.</li> <li><a href="#">Images of proper size*</a></li> <li>Copyright information complete.</li> <li>All images relevant to treehouse topic and of good quality.</li> </ul>	<p>Same as 3. In addition:</p> <ul style="list-style-type: none"> <li>Images are of extremely high quality.</li> <li>Images explain content without needing to read text. "<i>A picture is worth a 1000 words.</i>"</li> <li>There are more than one student created images of high quality.</li> </ul>

\* **Images too large.** In order to fit on most people's screens, images should not be wider than 800 pixels or higher than 600 pixels. Images can also be too large in file size and cause pages to take a long time to load. In order to make ToL pages load relatively fast, we ask that you keep your images under 100KB (kilobytes). To shrink images that are too large you can use an image editing program. See the [Multimedia Reference](#)

<p><b>Media: Sounds/Video</b></p> <p>Extra credit given if student has other types of media (video, audio). especially if student creates their own media. <a href="#">See editing help topics</a></p>				<p>Includes movies or sounds. Proper copyright information is displayed. Media illustrates points made in page. <a href="#">Media files must not exceed size limits.**</a></p>
<p><b>** Sound and/or move files too large.</b> Sound files and movie files cannot exceed 4 megabytes. See the <a href="#">Multimedia Reference</a></p>				
<p><b>Information</b></p> <ul style="list-style-type: none"> <li>Information should be presented in a clear and engaging manner.</li> <li>Information should be gained from a variety of sources and combine student ideas, experiences and thoughts with factual information gained from scientific observations, the internet, books and other sources.</li> </ul>	<ul style="list-style-type: none"> <li>Unclear.</li> <li>Very little information is presented.</li> <li>Information is from only one source.</li> </ul>	<ul style="list-style-type: none"> <li>Information is presented in an inconsistent and hard to follow manner.</li> <li>Information is from only a couple of sources.</li> </ul>	<ul style="list-style-type: none"> <li>Information is presented in a clear manner and grouped into sections.</li> <li>Information works well with media sources presented (e.g. images, sounds, movies)</li> <li>Information is from a variety of sources.</li> </ul>	<p>Same as 3. In addition:</p> <ul style="list-style-type: none"> <li>Information and media sources are presented (e.g. images, sounds movies) in a creative and complementary manner.</li> <li>Information from personal experience, scientific observation and research are combined in the treehouse.</li> </ul>
<p><b>About this Page</b> <a href="#">See editing help topics</a></p>	<p>Authorship, Copyright and Acknowledgements etc. information incomplete and/or incorrect.</p>	<p>Authorship, Copyright and Acknowledgements, etc. information incomplete and/or incorrect.</p>	<p>Authorship, Copyright and Acknowledgements etc. information correct.</p>	<p>Same as 3.</p>